



Senses

INTRODUCING

HELLO HONEY *by Senses*





Introduction

Hello Honey was recently founded by members passionate about offering our clients the best quality of pure honey. Our vision is to wholesale and retail our products, both locally and abroad.

The directors of Hello Honey have 17 years of experience in retailing, promoting and marketing **high end** products, **quality** goods and services through our sister companies;

- **Senses** imports and retails high end health, beauty and gifting products from our beauty spas situated in Pretoria.
- **Captivating Scents** has sole distributorship of a luxurious Turkish franchised perfume brand called Osmanli Oud, which we've gained in 2020. It is currently situated on the Diamond walk, in Sandton City Mall. We have opened our second branch in Mall of Africa on the 1st of August 2022.
- **Aqar International** specialises in offshore property investments which also include dual citizenship for South Africans. Our offices are situated on the Nelson Mandela Square, in Sandton City.
- **Shari'ah Financial Consultancy** is an independent financial services consultancy & training firm based in South Africa. Our clients include banks, asset managers and insurance companies in South Africa and beyond.

Hello Honey is sourced & imported by **Triumph International**. A company founded by Yusuf and Aisha Suliman who are both actively involved in the management of the business.





Our Brands:



Brand Information



Our products and brands are chosen with utmost care for their **quality, innovation, and exceptional end results.**



It is innate within each of our companies to only source and supply products and brands which we would ourselves consume.



Our NEW lavish and oh-so trendy designer honey brand is one of it's kind, with it's modern look and feel. It attracts consumers of all target markets/lsm/ages. The pleasant packaging and **unique** design will draw the attention of shoppers. The rich authentic taste will have them coming back for more.



We are confident that our presence in your store will prove to be beneficial.



Hello Honey Product Information

Hello Honey is sourced from leading suppliers in Turkey. It is imported from a company founded in 2009, by a professional and reliable team, that proudly exports premium honey to more than 14 countries today.

Our objective is to offer our clients affordable, internationally sourced, deliciously sweet, 100% pure, **high quality honey**, in a beautiful packaging, under a fun and friendly name, in South Africa.

We have searched the market, to bring you the best quality honey which meets the HACCP, Halaal and Kosher certification requirements. Irradiated to improve food safety in accordance with South African legislation.

We offer a variety of sizes to meet our clients requirements from 375gr to 1kg. Our pure **Hello Honey** is available in squeeze bottles, and glass jars as well. We will be introducing limited editions to excite the market, and increase awareness of our brand.

Hello Honey is packaged in South Africa.

We are the first and only South African company importing commercially sourced honey from Turkey.





Hello Honey Products



Hello Honey is available in a variety of packaging.

Our oh-so-pretty easy squeeze designer bottles, with it's convenient flap top lids, are perfect for families to pass around the breakfast table, for precise pouring over warm pancakes, and breakfast waffles. This no mess solution is available in 375gr, 500gr and in 1kg for our honey lovers.

Our glass jars offer a luxurious experience as the honey dipper sinks into our delightful golden honey, then gently drizzled over warm cereal, or a steaming cup of flavoured tea.

We take pride in offering you a variety of packaging to suit your individual preference.

We will be introducing limited edition packaging to excite the market, and increase awareness of our brand.

Enjoy!





Hello Honey Products

1. Hello Honey bulk supply, contract packaging and corporate gifting.
2. Squeeze bottles in 375gr, 500gr and 1 kg.

375gr = 24 per case

500gr = 24 per case

1kg = 12 per case





Hello Honey Polyflora Pricing

1. Hello Honey bulk packaging and corporate gifting, as per request.
2. Squeeze bottles;
 - 375gr for R55
 - 500gr for R75
 - 1 kg for R135



Minimum quantity: 5 cases

The above prices **include vat.**



Quality Production Stages



ANALYSIS

Honey coming to our factory is analysed in an external laboratory.



PRE HEATING

Crystallised honey is preheated to create fluidity. Dust, pollen, etc. impurities are removed.



MIX

Honey collected from various regions in Turkey is mixed.



DEFOAMING

Foam formed on the honey is removed and clarified.



HMF CHECK

HMF is checked.



LABORATORY ANALYSIS

HMF, Diastase, Humidity, Acidity are checked in our in-house laboratories.



Hello Honey Packaging Information:

Hello Honey has outsourced our packaging to a company that shares our love and passion for honey. We are proud to have selected a team who value quality honey and thrive on perfection when packaging it.

Our packaging plant is approved by independent food safety auditors and has won a Food and Drink award in 2021.

Our packaging plant also has halaal and kosher certification.





Consumer

Our vision is to wholesale and retail our brand, both locally and abroad. Our dream is for every household to enjoy our high end heavenly honey, which is **halaal and kosher certified**.

Our primary target audience includes;

- Our current customers
- Retailers (large and small)
- Food manufacturers/distributors
- Catering industry
- Hotel and service industry
- Events, parties, corporate businesses
- and wholesalers.



International Certification:



Marketing Strategy:

We are currently active on:

- Instagram, with over 13.6k followers
- Facebook, with over 6000 friends
- Twitter
- Snapchat
- Tik tok
- WhatsApp



